



GOVERNMENT OF KERALA

Abstract

Health and Family Welfare Department - Evaluation of Ayushman Arogya Mandir Development Monitoring and Evaluation Officer (DMEO) of NITI Ayog - Nodal Officer nominated - Orders issued.

HEALTH AND FAMILY WELFARE (M) DEPARTMENT

G.O.(Rt)No.1933/2024/H&FWD Dated,Thiruvananthapuram, 13-08-2024

Read: 1) G.O.(Rt) No.1543/2024/H&FWD dated 26/06/2024.

2) Letter No. DO.Z.15015/106/2021-NHM-I dated 07/08/2024 of the NHM-I Section, Ministry of Health and Family Welfare, Nirman Bhawan New Delhi.

ORDER

As per Government order read as first paper above, Government have issued branding guidelines of Ayushman Bharat - Health and Wellness Centres as 'Ayushman Arogya Mandir' with tagline 'Arogyam Paramam Dhanam'.

2) As per letter read as 2nd paper above, Ministry of Health and Family Welfare (MoHFW), Government of India has informed that the Development Monitoring and Evaluation Officer (DMEO) of NITI Ayog is going to undertake an independent evaluation study of the "Ayushman Arogya Mandir" under the Department of Health and Family Welfare for delivering Comprehensive Primary Health Care (CPHC) Services, and that the overall objective of this evaluation is to measure the programme's performance against the planning process, inputs, outputs, outcomes/impact and assess the processes involved in the effective service delivery through the Ayushman Arogya Mandirs (AAMs).

3) The MoHFW has also informed that the study awarded by NITI to IPE Global Limited, with Dr. Rajat Khanna (rkhanna27@gmail.com, +91-9958882050) and Shri Jay Dixit (jdixit@ipeglobal.com, +91-9582673546) as points of contact, will involve data collection across states during October-December 2024, with the IPE Global team contacting each State for scheduling. Hence, the MoHFW has requested

to nominate a nodal officer to coordinate and facilitate the data collection process for the study and support the IPE Global team in visiting various AAMs/SHCs/PHCs/UPHCs for survey, Key Informant Interviews with health officials, state officials, etc.

4) In the above circumstances, Government are pleased to nominate Dr. Abey Sushan, State Urban Health Manager & State Nodal Officer (HWC), National Health Mission Thiruvananthapuram for above purpose. The State Mission Director, National Health Mission, Thiruvananthapuram shall make urgent action to share the contact details of the Nodal Officer with Dr. Devi Prasad Bhukya, Director (DMEO), NITI Aayog at dp.bhukya@gov.in and Dr. G.B. Singh, Advisor (CP-CPHC), NHSRC at gb.singh@nhsrindia.org.

(By order of the Governor)

SUBHASH R

ADDITIONAL SECRETARY

To

The Secretary to Government of India, Ministry of Health and Family Welfare, Nirman Bhavan, New Delhi.

The Additional Secretary and Mission Director, National Health Mission, Ministry of Health and Family Welfare, Nirman Bhavan, New Delhi.

Dr. Abey Sushan, State Urban Health Manager & SNO (HWC), National Health Mission Thiruvananthapuram

The State Mission Director, National Health Mission, Thiruvananthapuram.

The Director of Medical Education, Thiruvananthapuram.

The Director of Health Services, Thiruvananthapuram.

The Principal Accountant General (Audit) Kerala, Thiruvananthapuram.

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Section Officer

Copy to;

PA to the Additional Chief Secretary, Health and Family Welfare Department.